


March 14, 2016

Dear Potential Sponsor,

Thank you for taking the time to read this. Aloha State Dressage Society is a non-profit organization looking for your support. Our mission is to promote the art and sport of Dressage by providing learning experiences for its riders through educational clinics and goal oriented show environments. We strive to keep our islands' riders on a competitive level with mainland riders by providing these educational experiences. We also aim to enhance public awareness of the sport and promote good sportsmanship and the ethical treatment of horses.

In order to keep costs reasonable, so that people of all levels and financial situations can learn, we ask for your support through sponsorship. ASDS puts on eight shows each year, and our first shows of the year are in April. The cost of sponsorship is \$25 per class, and you can sponsor as many classes as you'd like. The sponsor will be announced for each class and promoted throughout the show. Since we are a non-profit 501(c)(3) organization, your contribution is also tax deductible. Your sponsorship will allow us to continue as an organization to provide shows in Hawai'i that allow riders to be nationally ranked, which we otherwise wouldn't be able to do. We look forward to hearing from you and truly appreciate all your help and support!

Mahalo Nui Loa,



Lisa Webster
ASDS Treasurer

Yes, I would like to sponsor _____ classes @ \$25 each. Total = \$ _____

Sponsor's Name: _____

Please make donation payable to ASDS and mail to:

ASDS
P.O. Box 6494
Kaneohe, HI 96744